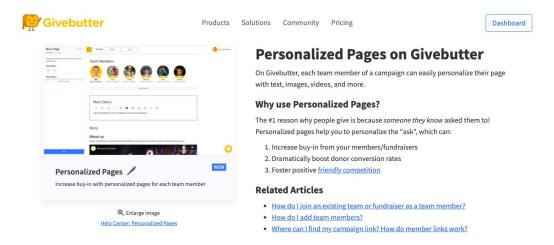


Team Fundraising for William's Warriors

This exciting new feature to this year's Chalk the Walk allows individuals, groups, or businesses to create their own fundraising page for William's Warriors. Pages can be personalized to suit the goal of the individual, group, or business. Links to the personalized page will appear as a "Team" on the main Event page for the 4th Annual William's Chalk the Walk. Some potential approaches include:

- An individual or group set personal fundraising goals
- Individual or group have people sponsor their Chalk Box Art
- A business fundraises among employees and customers
- A business advertises a "Give Back" offer, rewarding people who donate with a code or coupon for the business.

To see an example: https://demo.givebutter.com/fundraise



Interested in starting your own Team?

See the step by step guide:

https://help.givebutter.com/en/articles/3270211-team-member-onboarding-guide

Visit the Give Butter Campaign for William's Warrior and simply click on the "Fundraising Button" to begin!

https://givebutter.com/ms3yzB/margaretschultz

Thank you for being a hero in the fight against pediatric cancer!
For more information visit
www.williamswarriors.org